



Localization

Localization Services

CairoIT's localization services adapt all types of documents, materials, software, multimedia, websites and e-learning to fit your target culture or language, including translation of texts and go one step further for accurate adaptation of the look and feel (images, graphics, and narration) to fit a specific target audience. We provide a complete range of localization services for multimedia, voice-over, subtitling, software, websites and e-learning content to any language.

Advantages of Localization

We help adapting your content to fit the language and cultural requirements of a target client group. In so doing, localization increases the effectiveness of your efforts to penetrate foreign markets and increase international sales and also assist you to communicate effectively with your foreign customers, partners, and prospects.

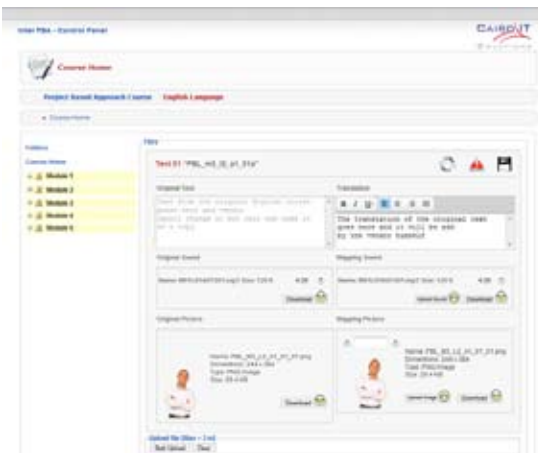


Areas of Expertise

We are known for our high quality translations, professional editors check the translated content to achieve the highest quality possible. We provide rapid response, delivery and follow up procedure to ensure client satisfaction; we also use modern standard Arabic (Classical) & different Arabic dialects.

We have developed many international localization projects such as:

The localization and localization management of Intel Teach Elements® which targets more than 10 million teachers in more than 20 languages in 75 countries. We provided Intel with (translation - narration - integration - photographing). And we also worked in the localization of FasTrackkids (FTK) project (translation - narration - integration) services.



Localization Management

CAMP (CairoIT Asset Management Portal)

CAMP is a web based application which is built on .Net environment. CAMP is an online localization Management Portal, which enables different localization teams working on localization projects (in many languages) to collaborate and manage localization process from any language to any language.

CAMP is an easy to use tool that makes the localization process faster, and more accurate, efficient and effective.

CAMP contains a set of communication features such as: email integration, comments & feedback system and uploading center.

